

Knockout product

A lot of products tout savings as an advantage, but can they back it up? Frieling USA says it can do just that with an online resource where foodservice managers calculate their return on investment for adding the MILKchiller to upgrade their coffee service stations.



Accessible at www.frieling.com, the Amazing Savings Calculator asks a few questions and then calculates how quickly the MILKchiller will pay for itself. The Amazing Savings Calculator does not require users to enter information about themselves or their businesses, rather it is only a service offered to inform.

The MILKchiller is a compact countertop appliance that keeps milk cold and at a safe serving temperature 24 hours a day.

It accommodates a half-gallon cardboard or plastic carton of milk. The MILKchiller also eliminates the clutter and waste of single-serving packets of milk or creamer.

"People are surprised when they see how quickly the MILKchiller pays out, in just a few weeks or months. You save money on milk versus single serving or Bag-in-Box containers. You no longer waste milk that was left out on the countertop too long. In addition, the MILKchiller saves on labor, maintenance and time, plus serves better coffee thanks to fresh, cold milk," says Bernard Schnacke, president and co-founder of Frieling USA. It uses about 50 watts of electric power, less than many lightbulbs.

Both units are available for immediate shipment, with a list price of \$450 for the Black Housing and \$499 for the Brushed Stainless Steel Housing.

Source: *Frieling USA*